Document 103-45

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Page 1 Page 3 BEFORE THE UNITED STATES DISTRICT COURT 2 FOR THE DEFENDANT MENU FOODS, INC.: DISTRICT OF NEW JERSEY Mary Elizabeth Gately, Esq. 3 DLA PIPER US, LLP 500 8th Street, NW Washington, DC 20004 IN RE: PET FOOD PRODUCTS) CIVIL ACTION NO. 5 LIABILITY LITIGATION) 07-2867 (NLH) FOR THE DEFENDANT NESTLE PURINA PET CARE COMPANY) MDL DOCKET NO. 1850 6 Robert C. Troyer, Esq.) ALL CASES HOGAN & HARTSON, LLP 7 1200 17th Street Suite 1500 SEALED PURSUANT TO PROTECTIVE ORDER 8 Denver, CO 80202 9 and/or CONFIDENTIALITY AGREEMENTS FOR THE DEFENDANT NUTRO PRODUCTS, INC.: 10 David M. Herzog, Esq. (appearing telephonically) The deposition upon oral examination of GIBSON DUNN & CRUTCHER, LLP GEORGE P. McCABE, Ph.D., an expert witness produced 11 333 South Grand Avenue and sworn before me, John R. Baker, RPR, Notary Public Suite 4600 in and for the County of Hamilton, State of Indiana, 12 Los Angeles, CA 90071 taken on behalf of the Plaintiffs at the Adam's Mark 13 Hotel, 2544 Executive Drive, Indianapolis, Indiana, on 14 INDEX OF EXAMINATION November 30, 2007, at 10:00 a.m., pursuant to the 15 PAGE applicable rules. DIRECT EXAMINATION Questions By Mr. Wexler: 16 5 STEWART RICHARDSON & ASSOCIATES 17 CROSS-EXAMINATION 18 Questions By Mr. Fama: 78 Registered Professional Reporters 19 REDIRECT EXAMINATION One Indiana Square 20 Questions By Mr. Wexler: 87 **Suite 2425** 21 Indianapolis, IN 46204 22 (317)237-3773 23 24 25 Page 2 Page 4 APPEARANCES INDEX OF PLAINTIFFS' EXHIBITS 1 FOR THE PLAINTIFFS: 2 **DESCRIPTION** 2 NUM. Kenneth A. Wexler, Esq. Mark J. Tamblyn, Esq. (appearing telephonically) WEXLER TORISEVA WALLACE, LLP 3 Exhibit 1 Document entitled Declaration of Dr. George P. McCabe In Support 55 West Monroe Street 4 of Del Monte's Motion Suite 3300 4 Chicago, IL 60603 Exhibit 2 8/30/07 Sanom fax/letter to 5 8 McCabe, with attachments FOR THE PLAINTIFFS: 7 Jennifer Reba Thomaidis, Esq. 6 James Thomaidis, Esq. Exhibit 3 Mathematical formula 39 8 THOMAIDIS LAW OFFICES 1866 Vine Street 7 Denver, CO 80206 8 10 FOR THE PLAINTIFFS: 9 Jeniphr Breckenridge, Esq. (appearing telephonically) HAGENS BERMAN SOBOL SHAPIRO, LLP 11 10 12 1301 Fifth Avenue 11 Suite 2900 12 13 Seattle, WA 98101 1.3 FOR THE DEFENDANT DEL MONTE FOODS COMPANY: 14 15 Richard Fama, Esq. Alexander Sikoscow, Esq. 15 COZEN O'CONNOR 16 16 45 Broadway 17 16th Floor 17 New York, NY 10006 18 18 FOR THE DEFENDANTS THE IAMS COMPANY and 19 19 PROCTER & GAMBLE: 20 Laura A. Sanom, Esq. 20 21 FARUKI IRELAND & COX, PLL 568 Lakeland Avenue 21 22 Grosse Pointe, MI 48230 23 22 23 24 25 25

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- 1 Q Okay. So you're referring to the first date of
- August 30th, 2007?
- 3 A Yes. That's when I was first contacted.
- 4 Q And before August 30, 2007, were you contacted by
- any Defendant in this case other than Del Monte?
- 6 A Yes.
- 7 Q Who?
- 8 A I was contacted by Laura Sanom.
- 9 Q Approximately when?
- 10 A August 30th.
- 11 Q Okay.
- 12 A Oh, you're saying before then?
- 13 Q Before then.
- 14 A I believe I was called and asked if I would be
- interested in working on this project --15
- 16 Q And --
- 17 A -- before that date, and I said yes. As a result
- 18 of that conversation, this particular call
- 19
- 20 Q Was any material sent to you before the first
- conversation to review? 21
- 22 A I don't think so.
- 23 Q Now just in reference to that August 30th entry,
- was anyone else on the call besides Laura Sanom? 24
- 25 A I don't recall.

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- 1 Q To the best of your recollection, did your first
- substantive work on this matter begin August 30,
- 3 2007?
- 4 A That's correct.
- 5 Q With regard to the sampling plan contained in
- Exhibit No. 1 for Del Monte, have you developed 6
- sampling plans for any other Defendant in this 7
- case?
- 9 A Could you refer me to a particular part in here --
- 10 Q No.
- 11 A -- that would talk about it?
- 13 A Then I'm not sure I can answer your question.
- 14 Q Does --
- 15 A I could look through the document.
- 16 Q Does Exhibit No. 1 contain a sampling plan for Del
- 17 Monte?
- 18 MR. FAMA: Note my objection to the form.
- 19 A Yes.
- 20 BY MR. WEXLER:
- 21 O Does it contain a sampling plan for any other
- Defendant?
- 23 A The sampling plans have the same structure for each
- of the Defendants. So to that extent, yes. 24
- The precise details of how samples will be 25

1 collected depend upon the particular circumstance

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- 2 of how they're stored, and it's my understanding
- 3 that not everybody stored the product in the same
- way. It's my understanding that the process that
- produced product is similar or identical across the
- 6 different groups.
- 7 Q What's your understanding of the differences in how
- the Defendants have stored the product?
- 9 A They're stored in warehouses, on pallets. Some
- 10 products have a large number of cases per pallet.
- Some have a smaller number. There are some 11
- 12 inventory systems that allow you to locate a
- particular pallet in some cases, and in other cases 13
- 14 you would have to look at the pallet to determine
- 15 what the product is.
- 16 Q All right. So when you say that the structure of
- the sampling plans for each Defendant is the same, 17
- 18 what do you mean?
- 19 A I mean my recommendation is that 500 samples be
- taken for each subpopulation of interest.
- 21 O And is it for the same reasons that are contained
- in your declaration, Exhibit No. 1?
- 23 A Yes.
- 24 Q Have you conducted any site visits?
- 25 A No.

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- 1 O Now with regard to the sampling plan contained in
- Exhibit No. 1, would you consider this to be a
- 3 random sampling plan?
- 4 A I would qualify it, but I would say in layman's
- terms you could call it a random sampling.
- Q Okay.
- A It's not a simple --
- Q And the --
- MR. FAMA: Let him finish.
- 10 A I said it's not a simple random sampling.
- 11 BY MR. WEXLER:
- 12 Q Okay. Explain that to me.
- 13 A For a simple random sample, every possible subset
- 14 of the given sample size is equally likely to be
- 15 the sample.
- 16 Q And how does this differ?
- 17 A This sampling plan takes into account the structure
- of the population of interest. 18
- 19 For example, if we have products stored on 20 pallets, we can efficiently take that into account
- in the plan. If pallets consist of cases, if cases 21
- 22
 - consist of pouches or cans, those characteristics
- 23 of the population are useful in constructing the 24 sampling plan, which in this case then would not be
- 25
 - a simple random sample.

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- Q Okay. Now would you agree with me that in general
- 2 a sampling plan provides specific details regarding
- 3 how certain units in a population will be selected
- 4 for measurement of one or more characteristics?
- 5 MR. FAMA: Note my objection to the form.
- A Could you repeat that? 6
- 7 MR. WEXLER: Can you read it back to him?
- (The requested material was read back by the 8
- 9 reporter.)
- 10 A We might distinguish between the general principles
- of the sampling plan which are described here, and 11
- then the fine details which would be a list of 12
- actually which particular items are selected. 13
 - MR. WEXLER: Can you read his answer back?
- (The requested material was read back by the 15
- 16 reporter.)

14

- 17 BY MR. WEXLER:
- 18 Q So by "fine details," you're referring to the
- 19 random sample from the pallets versus random sample
- from cans or pouches, the various subsets of what's 20
- contained in the sample itself? 21
- MR. FAMA: Note my observation. 22
- 23 A The fine details of the plan would be the list of
- 24 the selected items.
- 25 BY MR. WEXLER:

- 1 O Would you need a sampling plan for each of the
- selected items? 2
- MR. FAMA: Note my objection to the form. 3
- 4 A The sampling plan is what gives you the items.
- 5 BY MR. WEXLER:
- Q All right. So what are the items in this case with
- 7 regard to your declaration?
- A I believe there are three types of populations of 8
- 9 interest.
- 10 The first would be the SKU, S-K-U, date. So
- all product of a particular type produced in a 11
- particular run, the run could actually run past 12
- midnight, but that would be part of the same batch, 13
- and that's what we would call a SKU date. 14
- 15 Q Uh-huh.
- 16 A There's also wheat gluten stored in bags. The bags
- have different batch numbers. So those would be 17
- other populations of interest. So bags of wheat 18
- 19 gluten for different batch numbers.
- Finally, the third set of populations of 20
- interest would be referred to as work in progress 21
- or WIP, and these are stored in totes. 22
- 23 O And why is there not a fourth category called
- 24 unorganized product?
- 25 A Because that's not a population where we were asked

1 to -- I was not asked to develop a plan to estimate

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- 2 unorganized product.
- 3 My understanding was that the interests were
 - product specific, the SKU dates, the batches, and
- 5 the work in progression.
- 6 Q And your understanding is based on what?
- 7 A The questions of interest.
- 8 Q To whom?
- 9 A To you and to the other attorneys.
- 10 Q And this was relayed to you by whom?
- 11 A I believe in several conversations that I had on
- 12 the phone.
- 13 Q With Defense counsel?
- 14 A Yes.
- 15 O Do you recall any conversation at all regarding
- unorganized product? 16
- 17 A Yes.
- 18 Q What do you recall?
- 19 A My understanding is that the product is a mixture
- of populations. So it contains many different
- kinds. It's not inventoried as far as I know. So 21
- 22 it doesn't correspond to the kind of thing that I
- 23 would call a population.
- Q And what do you mean when you say that it doesn' 24
- 25 correspond to what you would call a population?
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1 A The population is the first part of what you need

- 2 to define when you develop a sampling plan. So we
- talk about a population of interest or, in this 3
- 4 case, many populations of interest.
- 5 Q Now why wouldn't unorganized product be of
- interest, unless I'm not using it in a statistical 6
- 7 sense?
- 8 A My understanding is that the products have
- different recipes. Some are for dogs. Some may be 9
- for cats. We would call that a mixture of 10
- 11 populations.
- 12 Now my understanding is that the interest is
- in particular products, not in a mixture of 13
- 14 products.
- 15 Q Could you develop a sampling plan for a mixture of
- 16 products?
- 17 MR. FAMA: Note my objection.
- 18 A Yes.
- 19 MR. WEXLER: What? Did you say something?
- MR. FAMA: I just said, "Note my objection." 20
- MR. WEXLER: All right. 21
- 22 BY MR. WEXLER:
- Q What would you need to do to do that? 23
- 24 A I don't think in this case it would be advisable to
- do it because I don't see how it would be used in 25

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- 1 the final, uhhh --
- Well, I don't see how I would analyze the data
- 3 for it, a sample, that is from that kind of mixture
- 4 with so much, ummm, without the structure that I
- 5 could use to build the plan.
- 6 Q All right. So you don't think it could be done?
- 7 A I would not recommend it.
- 8 Q I didn't ask what you would recommend.
- 9 A Anything can be done.
- 10 Q All right. So how would you go about doing it?
- 11 A I wouldn't do it.
- 12 Q If you were asked to do it, what would you do?
- MR. FAMA: Just note my objection.
- 14 MR. WEXLER: It's noted.
- 15 A I don't have enough of the details because I didn't
- ask a lot of questions about that. So I would need
- to sit down and understand how much of the product
- is there, what are the particular products that are
- 19 represented, are those products represented in
- 20 other ways, do we already have products organized
- 21 on pallets from the same SKU dates. So it's all
- 22 that kind of information that I don't have that
- 23 would be needed to say whether or not there's
- 24 potentially any useful information from doing such
- 25 a plan.

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- 1 BY MR. WEXLER:
- 2 Q Okay. So although you said you wouldn't recommend
- 3 doing it --
- 4 A Yes.
- 5 Q -- do you have enough information right now to say
- 6 that you would either recommend doing it or not
- 7 recommend doing it?
- 8 MR. FAMA: Note my objection.
- 9 A From the information I have now, I would not
- 10 recommend doing it.
- 11 BY MR. WEXLER:
- 12 Q Okay, but you don't have a complete set of
- 13 information, right?
- 14 A I have sufficient information to give you my
- 15 opinion.
- 16 Q What information do you have that you say is
- 17 sufficient to give me your opinion?
- 18 A The information that I have is that the, uhhh --
- What we were calling it, the unorganized --
- 20 Q Yes.
- 21 A -- product, ummm, is not inventoried. So I don't
- 22 know how I would make a list to do the sampling
- 23 without an incredible amount of work. That would
- 24 not be justified in my opinion.
- 25 Q What do you mean it wouldn't be justified?

- 1 A Well, there are different ways which we could do
- 2 it. We could take each particular pouch or can,
- 3 assign it to a SKU date, and then create the list
- 4 from which we would do the random selection. We
- 5 may be operating on a SKU date that already has
- 6 organized product.
- 7 Q In which case you could use the organized product
- 8 as your proxy?
- 9 A Yes.
- 10 Q If it was inventoried, what would you then do?
- 11 A What I just said. I would first check to see
- whether I have something in an organized way where
- 13 I could do the sampling plan as I described in
- 1.4 here
- 15 Q And what other steps would you take after that?
- 16 MR. FAMA: Note my objection.
- 17 A Yeah, I'm really having trouble answering your
- question because it's something I would not
- 19 recommend to do.
- 20 BY MR. WEXLER:
- 21 Q Well, I'm not asking whether you would recommend to
- 22 do it. I am asking what you would do as a
- 23 statistician.
- 24 A I wouldn't do it.
- 25 Q You wouldn't do it?

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- 1 A I would not do it.
- 2 Q If you were asked to do that, even if given the
- 3 information requested, you wouldn't do it?
- 4 A From what I understand, I would not be doing a good
- 5 job as a statistician to recommend something like
- 6 that.
- 7 Q And why is that?
- 8 A Because there's no cost benefit. It's not even
- 9 close to being reasonable to suggest something like
- 10 that.
- 11 Q Why?
- 12 A I make judgments like this all the time. I've been
- doing it for 30 years in a variety of fields, and
- 14 that's my opinion.
- 15 Q And your opinion is based upon what?
- 16 A 30 years of experience.
- 17 Q Anything else?
- 18 A What I know about the framework here.
- 19 Q And what you know about the framework was told to
- 20 you by the Defense?
- 21 A Yes.
- 22 Q Would you agree with me that the sampling plan that
- you devised here in Exhibit No. 1 requires multiple
- 24 levels of sampling?
- 25 A Yes.

